Absolutely! Here’s a strategic overview of \*\*more consistently profitable wager types and outcomes\*\*, with insights by sport, division, and time of season, based on both academic research and sharp bettor consensus:

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## \*\*1. Most Profitable Types of Wagers\*\*

### \*\*A. Market Inefficiencies\*\*

- \*\*Smaller Markets:\*\*

College sports (particularly non-Power 5, smaller conferences, women’s sports, FCS) are often less efficiently priced than major pro sports, creating more opportunities for sharp bettors.

- \*\*Player Props & Exotic Bets:\*\*

Books price these with less precision than sides/totals, especially in college sports with less data. Model-driven prop betting can be profitable.

### \*\*B. Live Betting / In-Game Wagers\*\*

- \*\*Why:\*\*

Books update lines rapidly, but models and prepared bettors can exploit overreactions or slow adjustments (especially in college football and basketball).

- \*\*Edge:\*\*

Requires quick decision-making and data access.

### \*\*C. Underdogs & Contrarian Sides\*\*

- \*\*Why:\*\*

Public tends to overbet favorites and overs, especially in high-profile games. Fading the public or betting underdogs may yield long-term value.

- \*\*Best In:\*\*

NFL, college football, March Madness, rivalry games.

### \*\*D. Line Shopping\*\*

- \*\*Why:\*\*

Consistently getting the best price improves your expected value (EV) regardless of market or sport.

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## \*\*2. Consistently Profitable Outcomes by Sport & Division\*\*

### \*\*A. Professional vs. Collegiate\*\*

- \*\*Pro Sports:\*\*

Lines are sharper (less profitable for most), but “niche” props, alt-lines, and live betting can still offer value.

- \*\*College Sports:\*\*

- \*\*Football (NCAAF):\*\*

- Group of 5, FCS, or smaller conferences tend to have softer lines.

- Team totals and player props in these games are often mispriced.

- More variance, so bankroll management is key.

- \*\*Basketball (NCAAB):\*\*

- Early season and smaller conferences are less efficient.

- Pay attention to roster changes, travel, and injury info.

### \*\*B. By Time of Season\*\*

- \*\*Early Season:\*\*

- More line errors due to lack of data, especially in college sports.

- Books rely on last year’s data, so teams with major changes (coaching, roster) can be mispriced.

- \*\*Late Season:\*\*

- Public bias increases (favorites, playoff implications).

- Injury and motivation info is more public, reducing edge.

- Larger handle, sharper lines.

- \*\*Bowl Season (NCAAF) / March Madness (NCAAB):\*\*

- Public teams overbet, creating contrarian opportunities.

- Watch for opt-outs, coaching changes.

### \*\*C. By Bet Type\*\*

| Bet Type | Consistency | Profitability | Notes |

|-----------------------|-------------|---------------|--------------------------------------------------------|

| Moneyline | High | Medium | Efficient lines in major sports, better in small markets|

| Spreads/Totals | Medium | Medium | Softer in small conferences/divisions |

| Props (Player/Team) | Medium | High | Best with good data/modeling, less efficient |

| Live/In-Game | Medium | High | Requires fast data, best for prepared bettors |

| Parlays/Teasers | Low | Low | Higher risk, negative EV except for promos/arbs |

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## \*\*3. Special Situations to Watch\*\*

- \*\*Weather Effects:\*\*

Especially impactful in college football. Unders in bad weather can be profitable in certain games.

- \*\*Motivation/Letdown Spots:\*\*

Teams off big upset wins or with major games ahead may underperform.

- \*\*Travel/Fatigue:\*\*

Long trips, short rest—especially in college basketball and midweek football games.

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## \*\*4. General Suggestions\*\*

- \*\*Specialize:\*\*

Focus on one conference, division, or prop type for maximum edge.

- \*\*Track Results:\*\*

Record bet type, sport, division, time of season, and outcome to find your own edges.

- \*\*Use Multiple Books:\*\*

Always shop lines and take advantage of promos.

- \*\*Leverage Data:\*\*

Build or use models for props and small market games.

- \*\*Stay Disciplined:\*\*

Bet size, avoid chasing, and don’t overbet parlays.

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## \*\*References & Further Reading\*\*

- [The Logic of Sports Betting (Ed Miller & Matthew Davidow)](https://www.amazon.com/Logic-Sports-Betting-Ed-Miller/dp/1733662703)

- [Pinnacle - Betting Resources](https://www.pinnacle.com/en/betting-resources)

- [Action Network - How to Bet on Sports](https://www.actionnetwork.com/how-to-bet-on-sports)

- [Sharp Sports Betting (Stanford Wong)](https://www.amazon.com/Sharp-Sports-Betting-Stanford-Wong/dp/0935926242)

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\*\*Would you like a deeper dive into a specific sport, division, or bet type with actionable examples or code for analysis?\*\*